



RCEN-IP Multi-stakeholder Dialogue on Corporate Social Responsibility March 3rd 2010

W. David Hopper A Room, International Development Research Centre
8th floor, 150 Kent Street, Ottawa

Hosted by the Canadian Environmental Network's International Program in collaboration with Foreign Affairs and International Trade Canada, the Mining Association of Canada, the Canadian Institute of Mining, Metallurgy and Petroleum, Suncor Energy Inc. and the International Development Research Centre

This event addresses the need to engage Canadian environmental non-governmental organizations (ENGOs) in the national and international dialogue on corporate social responsibility (CSR) in the extractive sector. With the development of a new CSR Centre for Excellence and the appointment of a first CSR Counsellor, the landscape is rapidly changing for the Canadian international extractive sector. In order to move ahead with Canada's CSR Strategy, it is vital for all stakeholders to participate in the sharing of knowledge, resources and collaborative efforts to meet the challenges of implementing CSR. Canadian ENGOs that do international work have been partnering with Government, companies and communities affected by extractive operations for years. This multi-stakeholder approach to international environmental cooperation is crucial for translating Canadian CSR policy into solid strategies and project management practices on the ground.

AGENDA

Time	Activity	Presenter / Facilitator
8:30 am	Come early and chat...	
9:00 am	Welcome and introductions	Facilitator: Sarah Heiberg, RCEN Presenter: Susan Tanner, RCEN Executive Director
9:10 am	Keynote address	Introduction: Mike Simpson, One Sky Presentation: Marketa Evans, Canada's new CSR Counsellor
9:30 am	Canada's CSR Approach and the review of existing guidelines and standards: implications for Canadian business	Introduction: Mike Simpson Presenters: Carlos Rojas-Arbulú, Deputy Director, Corporate Social Responsibility and National Contact Point for the OECD Guidelines for Multinational Enterprises, DFAIT Vernon Mackay, Deputy Director, Investment Trade Policy, DFAIT Deborah Berger, Director for Export Development Canada's Environmental Advisory Services

10:00 am	Alternative Accountability Mechanisms and Mining: the problems of effective impunity, human rights and agency	Introduction: Mike Simpson Presenter: Catherine Coumans, Research Coordinator, Coordinator Asia Pacific Program, MiningWatch Canada
10:20 am	BREAK	
10:40 am	Lessons from Peru: A case study on voluntary compliance and the inter-oceanic highway	Introduction: Mike Simpson Presenter: Cesar Moran, Executive Director, Amazon Conservation Association
11:00 am	What is CSR on the ground? The challenges and successes of implementing CSR from an industry perspective	Introduction: Mike Simpson Presenter: Chris Fordham, Senior Sustainability Strategy Specialist, Suncor Energy Inc.
11:20 am	Open discussion based on discussion paper questions	Facilitator: Mike Simpson
12:30 pm	LUNCH	
1:30 pm – 2:30 pm	Workshop 1: The CSR Centre for Excellence – A source of CSR learning for industry, government, academics and civil society organizations	Facilitator: Ron Nielson, Executive in Residence, Faculty of Management, Dalhousie University and Centre for Excellence Interim Executive Committee member
2:30 pm – 3:30 pm	Workshop 2: Facilitating and mediating multi-stakeholder dialogue to prevent and resolve CSR conflicts using collaborative tools and techniques (e.g. open space technology, social analysis system)	Facilitator: Sylvie Noguier, Corporate Responsibility and Sustainability Services consultant with Samson Bélair / Deloitte & Touche
3:30 pm – 4:30 pm	Workshop 3: An Integral Approach to CSR – A convening of different world views as illustrated by the Niger Delta experience	Facilitator: Michael Simpson, Executive Director of One Sky – Canadian Institute of Sustainable Living
4:30 pm – 5:00 pm	Reporting back and concluding remarks	Facilitator: Sarah Heiberg